

Standard Demographic Questions (Use only the ones relevant to your study and modify as per the research need)

Gender

- A. Male
- B. Female
- C. _____ (Short Answer Space)
- D. Prefer not to answer.

Age

- A. 0 - 15 years old
- B. 15 - 30 years old
- C. 30 - 45 years old
- D. 45+
- E. Prefer not to answer

Location (Options can be within a country also- depends on the geography of your study)

- A. North America/Central America
- B. South America
- C. Europe
- D. Africa
- E. Asia
- F. Australia
- G. Caribbean Islands
- H. Pacific Islands
- I. Other: _____
- J. Prefer not to say

Education

- A. Some High School
- B. High School
- C. Bachelor's Degree
- D. Master's Degree
- E. Ph.D. or higher
- F. Trade School
- G. Prefer not to say

Marital Status

- A. Married
- B. Single
- C. Widowed
- C. Prefer not to say

Household Income

- A. Less than \$25,000
- B. \$25,000 - \$50,000
- C. \$50,000 - \$100,000
- D. \$100,000 - \$200,000
- E. More than \$200,000
- F. Prefer not to say

Employment

- A. Employed Full-Time
- B. Employed Part-Time
- C. Seeking opportunities
- D. Retired
- E. Prefer not to say

Family and Dependents

- A. None
- B. 1
- C. 2-4
- D. More than 4
- E. Prefer not to say

Voting Status

Example: "Are you registered to vote in ____?"

- A. Yes
- B. No
- C. Prefer not to say

Language

Example: "Which languages are you capable of speaking fluently? (Check all that apply)"

- A. English
- B. Spanish
- C. Portuguese
- D. French
- E. Mandarin
- F. Arabic

- G. Other
- H. Prefer not to say

Place of Birth

Example: "Where were you born?"

- A. North America
- B. Central America
- C. South America
- D. Europe
- E. Africa
- F. Asia
- G. Australia
- H. Pacific Islander
- I. Caribbean Islands
- J. Other
- K. Prefer not to say

Political Affiliation

Example: "How would you describe your political view?"

- A. Very Liberal
- B. Slightly Liberal
- C. Slightly Conservative
- D. Very Conservative
- E. Prefer not to say